The most important message to share is why YOU are fundraising. Let your family and friends know why this matters to you, that's what they care about most! Share your story. (Click for Sample Templates)

SHARING TIPS

1. THE WHY - CREATE YOUR MESSAGE
   The most important message to share is why YOU are fundraising. Let your family and friends know why this matters to you, that's what they care about most! Share your story. (Click for Sample Templates)

2. PLAN YOUR DETAILS
   Choose the best timing, goal amount, and schedule.

3. START YOUR FACEBOOK FUNDRAISER
   Create a giving campaign on Facebook and link to audio, and videos.

4. ENGAGE - KEEP THANKING AND UPDATING SOCIAL MEDIA
   Tag and thank donors while asking for new donations. This helps spread the message further and lets the people you are asking know that people are already getting behind you.

FACEBOOK INSTRUCTIONS

1. Click ❤️ Fundraisers in the left menu of your News Feed.
2. Click Raise Money.
3. Select Nonprofit or Charity: “Nehemiah in Madison, WI”
4. Select a charitable organization, choose a cover photo and fill in the fundraiser details.
5. Click Create.