

Gala

How to Get Started:

1. Get together a committee interested in hosting a gala for Nehemiah; delegate tasks to different members of the committee.
2. Set a fundraising goal to give you something to work toward.
3. Choose a theme for the event. The theme will inform the appropriate attire for the event as well.
4. Choose a date and a venue for the gala.
5. Reach out to local restaurants to see if any are interested in donating catering for the event (saves a lot of money)
6. Decide on entertainment. Will there be a band? A silent auction or raffle? For an auction or raffle, try to get items donated and see if a band will play for free).
7. Choose a price for tickets to the event (you can make them quite expensive usually).
8. Decide how you're going to invite guests — Will you have a guest list and send out formal invitations? Will you advertise the event on social media, in local newspapers, and/or with flyers?
9. Invite large donors if you can. You can also sell sponsorships and corporate tables to bring in more money.
10. Close to the event, ask for volunteers through the Facebook page. They can help wrap baskets for a silent auction or prepare for the event. They can also work at the actual gala.

Additional Tips

- Make the event fun! People are likely to donate more money when they are having a good time and feel like they are getting their money's worth. Choosing a great theme can be a big part of this.
- Sometime during the event, someone must speak about Nehemiah (what it is, it's mission and values, why people should care and donate, etc) — one option is to project pre-created videos

Resources/Links

[Click here for more on how to plan a gala](#)

[Click here for a large-scale, elaborate gala](#)



Youtube Playlist



[Black Like Me Podcast with Dr. Alex Gee](#)