

Gift Sale

How to Get Started:

1. Find an item to sell, whether it be your own design or someone else's **with permission
2. Ex: t-shirt, keychain, lanyard, bracelet, yard sign...
3. Pick a manufacturer for your product; determine if you will cover costs yourself or if those costs will be part of the product price
4. Determine if you will ship, personally deliver, or have a pick up location for the sold products
5. Advertise your product and delivery information
6. On social media, through flyers, posters...
7. Donate proceeds to Nehemiah

Additional Tips

- If applicable, you could relate your product to current events
 - Ex: after George Floyd's murder, people sold BLM yard signs to donate proceeds to Black organizations
- Determine if you want to order only what you've sold or preorder a certain amount of products/sizes and set up a stand to sell to by-passers

Resources/Links

[Click here for more info on creating/selling your own products](#)



Youtube Playlist



[Black Like Me Podcast with Dr. Alex Gee](#)