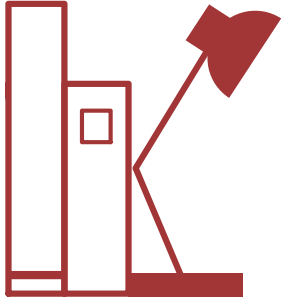


RACIAL JUSTICE WHAT YOU CAN DO!

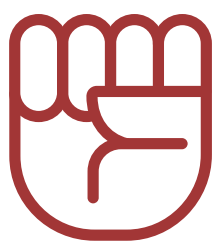
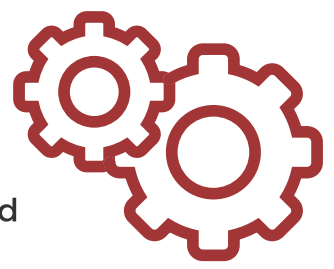


LISTEN AND LEARN

Actively seek out non-white voices to re-orient your understanding of history, systems, and culture. Engage with books, podcasts, and videos. Start with listening, have conversations, and never stop learning.

PREPARE FOR THE HARD WORK

Your racial equity journey will be lifelong. Understand that coming to terms with your own privilege will not be a pretty or fun experience. It is necessary to feel feelings of guilt, shame and anger throughout the process.



AFFIRM BLACK LEADERS AND VOICES

De-Center yourself and let people of color take the lead in the narrative of fighting for justice. Value the concerns of the black community above societal norms.

PUT YOUR MONEY AND PEN WHERE YOUR MOUTH IS

Support, Resource, and Fund Black organizations, businesses, and initiatives. Align your name and influence with Black movements. But don't try to control things because you gave your support, even if you don't always understand it.

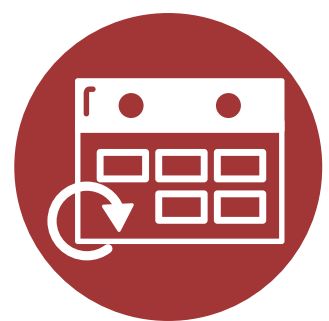


KEEP UP YOUR SUPPORT AFTER THE OUTRAGE

When the news, protests, and posts fade away, continue to lean in and support the struggle. Keep supporting Black initiatives, changing systems, and building relationships after the attention dies down.

COMMIT TO A LONG-TERM STRATEGY

How are you making a long-term impact or affecting change? Could you offer your time to volunteer? How can you be an advocate for the Black community? Make the effort to do something valuable over a long-term period.



#STRONGERMADISONFORALL