

Wine Tasting Night

How To Get Started:

1. Choose a format for the wine tasting. Do guests bring bottles to share, or do you provide the wine? Is the event online or in person?
2. Determine if you will solicit donations for food and/or beverages, if you will ask for financial sponsorships, or if you will purchase the wine yourself.
3. Decide what is included with the purchase of the ticket, how participants will pay, and set the ticket price.
4. Make and promote the event on social media. Choose if this a private event or if attendees can invite guests.
5. Consider a wine pull raffle! Supporters purchase a wine bottle that they pull from a selection of cheap and expensive wines, that have been wrapped to hide their value.

Additional Tips

- Consider putting together a small committee of different volunteers to assist with decision making.
 - Make sure to choose people with different skills that can help with various tasks.
- If this is a large in-person event, make sure to book a venue and place the wine order months in advance.
 - Time management will assure that the event is a success.
- Have a clear and defined goal for the fundraiser that can be spread when publicizing the event.
 - Use social media to spread the word!
- At the end of the event, make sure to say a few words about Nehemiah, where the raised funds will go, and thank the volunteers/merchant/guests.

Resources/Links

[Click here for more info on planning a wine tasting](#)

[Click here for how to find a merchant for wine](#)



Youtube Playlist



[Black Like Me Podcast with Dr. Alex Gee](#)